



TUES 4 AUG 2020 7.45 FOR 8PM START  
**BPW SOUTH WEST**

This month's guest presenter is Trish Springsteen. This free online meeting will offer a lovely chance to connect with each other until we can get back together again.

## Get Known Be Seen Finding your Gold Nuggets

What is the one thing we all need – whether we are an online business, bricks and mortar, have a product, an app, a service or a book? We need Clients, Readers, People who want to work with us ...

Why then do we make it so hard for our clients to find us?

In this session discover –

- why and how you need to stand out and connect with your clients
- what happens when you have 60 seconds of insane courage
- how to prevent content overwhelm - find those gold nuggets you have
- the secret behind repurposing and leveraging

Trish Springsteen is a Creative Business Consultant, a multi international award winning mentor, speaker, award winning international bestselling author and WebTV host; specialising in creative solutions to make it easy for your clients to find you. Clients work with Trish because they know she can help them have the confidence and self-belief to make speaking easy to increase sales and connect with clients. Trish is Australia's Leading Expert in Empowering Introverts typically mentoring introverts, authors and advocates.

Trish Believes in You until You Believe in Yourself. From her personal journey Trish knows how powerful confidence and self-belief can be. Trish is the author, co-author, contributing author of 17 books. [www.trishspringsteen.com](http://www.trishspringsteen.com)



Trish Springsteen

**This will be a Zoom online meeting. If you haven't previously used Zoom, please download the Zoom app before the meeting so you can just click the link below.**

**BOOK HERE**

Go to [www.bpw.com.au/southwest](http://www.bpw.com.au/southwest)  
RSVP Mon 3rd Aug - No Charge  
Meeting ID: 832 6951 1052 Password: 201947

ZOOM MEETING DETAILS Please prepare for the meeting earlier if you are unfamiliar with Zoom (open from 7.45pm)  
1) Using your PC or Laptop - you will need audio and microphone. Go to [www.zoom.us](http://www.zoom.us) Select Join Meeting and enter ID or  
2) With your Mobile Phone Download the App - 'Zoom Cloud Meeting' and select Join Meeting.

BPW Southwest is a great networking opportunity for local women. The membership represents a wide range of local businesses, with a strong focus on professional and personal development. Each month vibrant guest speakers present on business and well-being topics of interest over dinner at a local venue. The group provides opportunities for members to showcase their business services to other members and guests, increasing local exposure. [www.bpw.com.au/southwest](http://www.bpw.com.au/southwest)