



Introduction to tech through E-commerce

Tech4girls workshop

Shopify Course Content

1. What is E-commerce?
2. What is Shopify?
3. Creating Shopify account
4. Shopify Plans
5. Shopify E-store Themes
 - 5.1.Exploring Shopify Themes
 - 5.2.Customizing Theme
 - 5.3.Creating and adding business logo
 - 5.4.Adding Images
6. Adding Products
 - 6.1.Pricing
 - 6.2.Inventory
 - 6.3.Discount
 - 6.4. Creating collections
7. Creating Pages
8. Search engine optimization(SEO)
9. Adding Customers
- 10.Payment set up
- 11.Publishing Shopify store



Shopify Workshop Requirements

1. An internet connection – broadband wired or wireless
2. An up-to-date web browser (Google Chrome, Mozilla Firefox, Apple Safari, Microsoft Edge, Opera, Apple Safari for iOS, or Google Chrome for Android)
3. PDF reader like Adobe's Acrobat Reader DC or any other readers.
4. A valid e-mail address