

**BPW Australia**

**Corporate Membership Prospectus**



## What is BPW about?

BPW Australia focuses on women and the world of work.

We advocate and take action for women in relation to:

- Equity in the workplace and beyond
- Financial independence
- Education and lifelong learning
- Community responsibility

Through our meetings, projects and events, we connect and support each other to aspire to do more – personally and professionally.

Through our membership of BPW International, we have a chance to network and share issues and experience with women across the globe.

## What does BPW Australia membership offer your people?

- Inspirational guest speakers
- Mentors and role models
- Input into women's issues
- A chance to shape policy development
- Skills to further business and career
- Personal and professional development
- Leadership opportunities
- Member discounts on events

As members, the women you nominate will be part of a global network of like-minded women who strive to make a difference for women around the world as well as themselves – and your organisation will help to ensure better opportunities for women everywhere.

**A Corporate partnership with  
BPW Australia will benefit your  
organisation by**

- raising awareness of your organisation locally and nationally with BPW Australia members
- increasing your brand's visibility in a targeted niche market
- communicating your competitive advantage with a rapidly growing member base
- providing opportunities to meet business and professional women
- opening up sponsorship and marketing opportunities for your business locally and nationally
- providing development opportunities for your people and ways to grow their personal, business and professional skills



## How do you become a Corporate Member of BPW Australia?

### Submit the application

Simply complete the application form accompanying this prospectus and return it to your local Club. The Club will endorse the application and submit it to BPW Australia for approval.

### Finalise payment

BPW Australia will advise you and the relevant Club of the status of your application and send you a tax invoice for the \$1,200 (including GST) annual membership.

### Nominate your members

Your corporate membership allows you to nominate four women as members. These nominations are transferrable to other employees and may even be used in different Clubs if you wish to nominate four women in different locations. Once your membership fee has been received, your local Club will contact you to confirm the names and details of your organisation's nominated members. This is also a good time to nominate additional women employees at a discounted membership rate if you wish to enlarge the group of women in your organisation who benefit from your corporate membership.

### Get involved

Your local Club will keep you informed of its meetings, projects and activities, make sure your nominated members receive newsletters and meeting invitations, let you know about special events, and generally help you get the most out of your corporate membership. As members of BPW Australia, your nominees will also receive the monthly e-Bulletin and have access to the BPW Australia website.

Thank you for taking the time to find out more about BPW Australia. We are a proud and strong organisation that has been influencing and driving legislative change to benefit women and our society for more than 60 years. We look forward to welcoming the women of your organisation into this unique organisation that is all about "women and the world of work".